



PRIME

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Gokul Srinivasaragavan and Coach Jimmy Estrada. Gokul was on our first Prime team and just signed a letter of intent to play at CalTech!

Program Update

Time flies! We have reached the halfway point of our Spring session, and every week the fundamentals and habits in our players continue to improve. Players are learning how to truly "control what they can control" which is their effort and concentration, this leads to success on and off the court!

Our Prime teams continue to show major improvement, it's amazing how far these players come along throughout the year! We just added a third day per week of skill development for our 3rd-7th grade teams, the amount of time these players get on the court is unparalleled. It is an exciting time for our program, with our younger teams proving themselves to be amongst the best in the area. We are winning games and learning how to play the right way, 100% man to man as well as motion offense, with players being held accountable and learning to LOVE to compete and play hard!

With the conclusion of the high school season, we had 19 ASA/Prime alumni earn All-League selection in our three local leagues, the BVAL, EBAL, and the DAL. We are so proud of this group as we strive to help players reach their potential when it matters, at the high school level and beyond. Congratulations to the following players:

DAL

1st Team: Tanner Wallace, Rob Prince, Josh Lunsford, Kelly Osterkamp

2nd Team: Miles Beaubelle, Jaden Watt, Spencer Tamichi

Honorable Mention: Nick Lombardi

BVAL

1st Team: Anthony Dennis, Andrew Mork,

2nd Team: Elijah Sturgis

EBAL

MVP: Tim Falls

1st Team: Colby Orr, Emeka Udenyi

2nd Team: Connor O'dea, Justin Pratt, Lexie Romero

Honorable Mention: Elijah Laird, Jack Cullinane

Congratulations to Marco Mata, for the sixth straight month he won the "Ultimate Grind" award, given to players who train twice a week for a full month at the Ultimate Fieldhouse. Marco is "doing his part", we are confident he will be a GREAT player by high school!



5th Prime Blue after winning the Oakland Soldier's Spring Hoops Festival.

Players of the Month

ASA and Prime's success has always been about the hard work of our players and their improvement over the years in our program. Nobody works harder in practices and workouts than our players, but it's the motivation to take the skills and drills we teach home and master them that makes some of our players stand out over the years!

We would like to recognize the following players for standing out in March with their work ethic and performance on the court:

ASA SPRING PROGRAM:

- **Antonio Castro:** Antonio has stood out at our practices with his skill level and his potential to be a great player! A first time ASA player, Antonio has learned so much and we hope to continue to see him thrive on the court!
- **Joey Ravarino:** Joey and Antonio are both two of our younger players, as current 4th graders. Joey is another player who has all of the tools to be an ASA legend! In addition to ASA Joe spent a week at the Excel Spring Break Camp and was a standout player. We look forward to having Joey in the program for years as a part of our very talented 4th grade class!

PRIME:

- **Vincent Ellis:** Vince is a standout player on our 3rd Grade prime team, which is ranked in the West Region on several websites. Although Vince has had dominating performance in our games, for example the Oakland Soldier's Spring Hoops Festival, it's his work ethic and desire to improve weaknesses in his game that will make him special. He continues to use his weak hand in games, even if it leads to missed layups, because he knows it will make him better as he gets older. Great job Vince!
 - **AJ Lauraya:** Many coaches have suggested AJ might be the hardest worker in the program! AJ has really stepped up as a leader and he is an inspiration with how hard he goes in drills. As his skills continue to improve, we are very excited about AJ's future in Prime!
 - **Arshawn Salkhi:** Arshawn has had some huge performances in recent tournaments, helping 5th Prime Blue win their last two tournaments beating some top local teams and two of the top 10 teams in Northern California handily. With the advanced style of play we demand from our players, typically championships don't come easy to our younger teams, but Arshawn and his teammates have already become one of the top teams in the Bay!
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Alumni Success On the Court

With the completion of another season of high school basketball, it has been refreshing to see our players shine at the next levels. Over 100 former ASA players competed on Varsity teams throughout the area, with 19 earning All-League honors. We had 22 players competing at the college level this season, a number that looks to grow significantly with our first group of Prime players graduating this summer and moving on to the next level. We are so proud of these players and all of the ASA/Prime family!



Jordan Clark - Junior at
Linfield College

[Click here to see a list of our alumni currently playing Varsity, collegiately, and professionally](#)

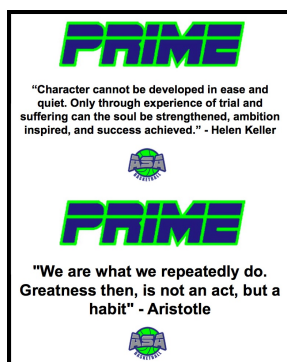
ALUMNI SPOTLIGHT:

JORDAN CLARK - JUNIOR - LINFIELD COLLEGE

Jordan joined ASA his 7th grade year and played throughout much of his high school career. Upon joining the program he was very new to the fundamentals of the game and had never been pushed at a high level. By the time he got to De La Salle High School, he was prepared to earn a spot on the Varsity team his Junior and Senior years. Jordan became known for how hard he worked and his ability to lead, he is remembered as a great teammate by all of his peers. As he learned in ASA, there is no better compliment than that!

This season Jordan averaged 18 minutes a game at Linfield College, scoring 7 points a game along with 5 rebounds. He was one of 5 players to play in all 26 games. Jordan is majoring in Biology and Chemistry and is a great student as well! Click [here](#) to see a quick video highlighting Jordan and how he balances school and athletics.

Words from Jordan Clark: *"Before I started playing ASA I was very lazy. I didn't take basketball serious, and I didn't have good habits on or off the court. Coach Frankie demanded that I be at my best during every practice or game. If I didn't give my best effort it wasn't enough and it wasn't tolerated. As a 20 year old college student I understand how much ASA has helped me succeed in life. Practices made me mentally tough beyond just sports, and they gave me great life tools. After I finished playing ASA I was not only a better basketball player, but I was a better person. I took all aspects of life seriously, whether it was basketball, academics, or any task i was involved with. Without ASA Basketball I don't think I would be the person I am today. I couldn't be more appreciative of a coach and a program, thank you and I am proud to see ASA continuing to benefit the lives of youth basketball players throughout the East Bay! "*



Two of the character cards given to the Prime players in the past month. Each week, every player receives a new card which becomes our theme of the week and we talk about how they relate to life on and off the court!

Prime Update

We are so proud of the development of our teams, certain teams are really thriving while others are setting the foundation to become elite teams as they grow. Our 3rd and 4th grade teams are the youngest we've had, and they are already seeing results. Although we don't measure our success solely by winning, it's refreshing to see both teams playing competitive games in major tournaments, 3rd grade has even been ranked by several websites, etc. Of course, these boys are competing without sacrificing great habits to win now, which is what we are known for. Our 5th Prime Blue team is arguably the most improved team we've ever had, they are beating teams we lost to by double digits to start the season. Two recent victories were over teams ranked in the top ten in Northern California! Our 6th grade level has faced some adversity with injuries, etc. and are working hard in practice to get back on the right track, while 7th grade is preparing to take the huge leap all of our teams take from 7th to 8th grade, to truly compete with the best.

Finally, as we enter the last phase of the Prime season we really get to see our 8th grade teams take it to the next level. 8th Grade Prime Blue has gone from a team that struggled to be competitive with decent teams when they were younger, to a group we could not be more proud of on the court. These guys COMPETE, and we can't wait to see how they do in some big time tournaments coming up. We are expecting a strong finish from all of our 8th graders as they work hard in practice to prepare for their high school seasons!

Monday Skill Sessions: Our 3rd-7th grade teams have a third practice a week focusing on individual skill development in ball-handling, shooting, post moves, and offensive moves. Nobody outworks Prime!

Spotlight Drill Series of the Month

This month we spotlight the best drill in basketball, the one-handed shooting drill. This drill will improve shooting consistency, technique, habits, and can also increase your range. Any player who is serious about the game should be doing this drill on a daily basis. Please see the short video below to learn more about the "One-Handed Shooting Drill":



One-Handed Shooting Drill

Social Media Update

We deliver a lot of great content on our Facebook, Twitter, and Instagram pages. We plan on providing training videos, motivational materials, and even live streams of our practices and workouts! Our plan is to continue to try to educate parents and players on what to work on at home, and even perhaps watch a practice and learn from our coaches from home! Please connect with us:



Thank you for reading about some exciting news and developments within our ASA family! Players, keep working on your game on a daily basis, all you need is a ball, a basket, and a passion to be the best you can be! We hope to see you on the court in 2017!

[Visit our Website](#)

STAY CONNECTED:



